

Sample EE Global Solicitation Letter

Dear []:

I write to extend a personal invitation to join political, academic, business and NGO leaders from around the world who will gather this year at the premier energy efficiency forum and exhibition – [EE Global](#) – in Paris, France from Monday, April 27 through Wednesday, April 29, 2009. XXX is proud to be a **sponsor/partner** of the only international event that focuses solely on energy efficiency from the perspective of all energy end-use sectors.

The Alliance has been working with colleagues from all corners of the world to put together an [agenda](#) that already includes more than [100 leading voices](#) representing 26 countries and six continents, and an [exposition hall](#) that will showcase the leading energy efficiency business that span the globe.

EE Global, [sponsored and endorsed](#) by the world's leading businesses and organizations, covers all energy end-use sectors and the power supply sector, and includes discussions on policy, finance, technology development and market transformation issues impacting each sector. In short, EE Global is a “one-stop” event for the world's entire energy efficiency community. The format for EE Global 2009 allows for self-created agendas and plenty of networking opportunities, including the following:

- [Four Plenary Sessions](#) delivering insightful and engaging remarks by political and industry leaders from around the globe.
- [Twenty-four concurrent Executive Dialogue Sessions](#) with tracks specifically organized around the buildings, industrial and utility, transportation and consumer energy end-use sectors, with sessions in each focusing on a variety of timely topics in the areas of policy, finance, technology and market transformation; and,
- A 40,000-square foot [Exposition Hall](#) housing the very latest in energy-efficient products and services, featuring the very people who create and market them.

This year's EE Global builds on the success of the inaugural forum, held in November 2007, which drew over 850 exhibitors, speakers, media and attendees representing more than 30 countries.

With energy efficiency being named a cornerstone of energy and climate policies worldwide, there has never been a greater need to share best practices, policies and strategies for global implementation. I hope that you will accept my invitation and make plans today to be a part of this important and exciting global event!

For more information on EE Global 2009, to register for or serve as a sponsor of the event, please visit <http://eeglobalforum.org>. If you have any questions, or would like to reserve your booth space, please contact Mindy Berman at (310) 915-5947 or mberman@ase.org.

Sincerely,

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