

EE GLOBAL

April 27-29, 2009

PALAIS DES CONGRES : PARIS, FRANCE

2009 ENERGY EFFICIENCY GLOBAL FORUM & EXPOSITION

APRIL 13, 2009



FORUM OVERVIEW

THE WORD IS OUT. Energy efficiency is our quickest, cheapest and cleanest solution for addressing the world's increasing energy demand and mitigating climate change.

Now is the time to put this limitless resource to work. On April 27-29 at the Palais des Congres in Paris, France, the Alliance to Save Energy will host **EE Global 2009**, the only global energy efficiency exposition. Here, business, academic, industry and environmental leaders from around the globe will exchange the latest technical, commercial and policy information; forge cross-cutting partnerships; and develop best practices, policies and strategies for global implementation of energy efficiency. Join us for **EE Global 2009** where we will break through the clutter and learn how to mobilize the movement toward an energy-efficient future.

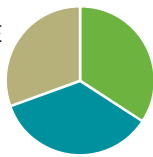
First held in November 2007, the **inaugural EE Global** showcased the latest in energy-efficiency technology from 79 exhibitors, featured presentations from nearly 200 of the industry's leading voices, and provided an opportunity to network and conduct business with over 800 fellow attendees, representing 32 countries. We are confident that EE Global 2009 will improve upon the tremendous success of 2007, firmly securing its role as the premier international energy efficiency event of 2009.

WHY EE GLOBAL?

AS AN EE GLOBAL EXHIBITOR AND SPONSOR, YOU CAN:

BUILD PARTNERSHIPS

EE Global is the place to liaise with investors, businesses, entrepreneurs, consumers, policymakers and international government representatives. EE Global attendees are varied in their discipline, as evidenced by the event split of **government** (34%), **business** (35%) and **non-profit** (30%) at 2007's event.



SHOWCASE YOUR LEADERSHIP

This is where you can demonstrate the viability of energy efficiency to individuals who can help grow your business and influence policies. Unlike any other event of its kind, EE Global draws decision-makers, with close to 50% of 2007 attendees self-identifying as **Executives**, and an additional 40% as **Managers**.



REACH NEW MARKETS, GAIN EXPOSURE

At the core of EE Global is global participation, which means countless opportunities for participants to reach new and potential markets, suppliers and customers. The format of this unique conference promotes cross-fertilization amongst end-use sectors, with an agenda featuring tracks dedicated to buildings, industry & utilities, transportation & urban planning, and consumers & end-use.

ORGANIZED BY

AN INTERNATIONAL STEERING COMMITTEE CHAIRED BY:



Niels B. Christiansen
President & CEO,
Danfoss



Lena Ek
Member of
European
Parliament
(Sweden)



Bracken Darrell
President,
Whirlpool Europe
EVP, Whirlpool
Corporation



Nobuo Tanaka
Executive
Director,
International
Energy Agency



Claude Turmes
Member of
European
Parliament
(Luxembourg)



Andreas
Schierenbeck
CEO, Building
Automation,
Siemens



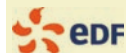
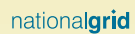
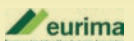
Jean-Pascal Tricoire
President & CEO,
Schneider Electric

HOSTED BY



ALLIANCE TO
SAVE ENERGY
Creating an Energy-Efficient World

SPONSORED BY





FORUM AGENDA-AT-A-GLANCE

	7am	8am	9am	10am	11am	NOON	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm	9pm	
MONDAY			Preconference Workshops				Preconference Workshops				Opening Plenary	Welcome Reception in Exhibit Hall				
TUESDAY			Roundtable Plenary		Executive Dialogues	Lunch in Exhibit Hall	Executive Dialogues		Executive Dialogues					Gala Evening		
WEDNESDAY			Executive Dialogues		Executive Dialogues	Plenary Luncheon	Executive Dialogues		Closing Plenary							

YOUR EE GLOBAL NETWORK

EXPECT EXHIBITORS, SPEAKERS AND MEDIA, INCLUDING REPRESENTATIVES FROM THE FOLLOWING END-USE SECTORS:

- Appliance, electronic & equipment manufacturers
- Building envelope manufacturers & suppliers
- Suppliers & developers of energy-efficient technologies
- Electricity, gas, oil & other fuel suppliers
- Infrastructure, alternative fuels & service suppliers
- Government agencies & laboratories
- Universities with breakthrough technology programs
- Industry, environmental & consumer associations
- Vehicle manufacturers & component suppliers
- Financial institutions

JOIN US

ATTEND

Visit www.eeglobalforum.org for more information about registration and rates.

EXHIBIT

Be one of over 75 organizations representing a variety of end-use sectors and regions of the world. For exhibition information, contact Mindy Berman at mberman@ase.org.

SPONSOR

Claim a prominent role at this groundbreaking conference through a variety of engaging sponsorship opportunities. For sponsorship information, contact Marcy Devaney at 202-530-4351 or mdevaney@ase.org.

ENDORSE

Join the league of businesses, non-profits, and other advocates endorsing this seminal event.

Contact Marcy Devaney for more information on how to become an endorsing organization.

ENDORISING ORGANIZATIONS



MEDIA PARTNERS

