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For Immediate Release

**EE Global Public Day - An “Energy-Efficiency World’s Fair”:
Raffles, Giveaways, Seminars, Family Fun**
Learn to reduce your energy bills, save money, and improve the environment!

Washington D.C., October 29, 2007 – The Alliance to Save Energy invites the public to attend EE Global (Energy Efficiency Global Forum & Exposition) Public Day – an “Energy-Efficiency World’s Fair.” With winter just around the corner, this fun day will showcase ways to save money on your energy bills and help the environment through energy efficiency. EE Global Public Day is being held on Sunday, Nov. 11, from 11 a.m. to 4 p.m. at the Washington, D.C. Convention Center (801 Mount Vernon Pl, NW).

This family event will feature entertainment from The Globe 94.7FM radio station, experts on hand to analyze home energy bills, the chance to meet the Maytag Repair Man, and a “real, live” Energy Hog! Approximately 70 exhibitors from around the world will be displaying the latest energy-efficiency technologies, including state-of-the art home appliances, LED holiday lights, and a vehicle that gets more than 100 miles-per-gallon.

Exciting raffle prizes include a Whirlpool Cabrio Washer and Dryer, an MP3 player, an ENERGY STAR® DVD player, a free home energy audit, a Rinnai tankless water heater, and much more. There will also be great free giveaways, such as a compact fluorescent light bulb when you sign the ENERGY STAR pledge (*one per family, while supplies last*).

The event also will serve as a “how-to guide” by offering the public educational seminars on topics like:

- How to Reduce Your Energy Bills
- D.C.’s Plan to Reduce its Carbon Footprint
- What to Look for When Buying a New vs. Old Home
- Hybrid Vehicles and Efficient Driving
- Becoming a Carbon Conscious Consumer
- The Energy Hog Show for Kids!

People are encouraged to use public transportation to attend this event at the Convention Center, which is located adjacent to the Mt. Vernon Square Metro stop on the Yellow and Green Lines. The general public admission price is \$10 per person (children under 12 are admitted free). **For more information about Public Day, and a 50% off discount coupon, please visit www.eeglobalforum.com/publicday.**

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The Alliance to Save Energy is a coalition of prominent business, government, environmental, and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, economy, and national security.