

MEDIA ADVISORY: UPDATED INFORMATION
Energy Efficiency Global Forum & Exposition (EE Global)
Brings Together International Leaders
Nov. 11-14, 2007, Washington, D.C.: www.eeglobalforum.com
MEDIA DAY: MONDAY, NOV. 12

What: A comprehensive international, first-of-its kind energy-efficiency forum that will attract an estimated 1,000 industry professionals, policymakers, and academics to: exchange the latest technical, commercial, and policy information; forge partnerships; and develop “best practices,” policies, and strategies to respond to the climate, energy security, and economic implications of the increasing global demand for energy. **Highlights:**

- Four plenary sessions with keynote addresses from high-level international speakers.
- Groundbreaking curriculum featuring 36 Executive Dialogue Sessions with 200 executive-level speakers addressing policy, power generation, market drivers, buildings, transportation, industry, and finance.
- Comprehensive exposition with about 60 confirmed exhibitors: international appliance and product manufacturers, government agencies, utilities, associations, national laboratories, and more.

Who: **Confirmed International Plenary Session Speakers:**

- Lena Ek, Member of European Parliament (Sweden); Tanja Gönner, Environmental Minister, Federal State of Baden-Württemberg; Georgina Kessel, Secretary of Energy, Mexico; James R. Leape, Director General, World Wildlife Fund International (based in Brussels, Belgium)

Selected Confirmed International Executive Dialogue Session Speakers:

- **Africa:** Mark Gordon, Director of Strategic Environmental Management, Provincial Government of Western Cape of Africa; Ibrahim Salau, Managing Director, Environmental Accord Limited Nigeria; Richard Ingwe, Executive Director, Centre for Research & Action on Development of Locales (CRADLE) (Nigeria)
- **Australia:** David Crossley, Managing Director, Energy Futures Australia
- **Asia:** Dr. R. Gopichandran, Program Director for Industry Initiatives, Centre for Environment Education (India); Hou dufang, President, China Household Electrical Appliances Association; Li Aizhen, China National of Standardization; Pamposh Bhat, Director of Climate Change, German Technical Cooperation (GTZ) (located in India); Peter du Pont, Chief of Party, U.S. Agency for International Development ECHO Asia; Samuel Tumiwa, Senior Energy Sector Specialist of Energy, Transport and Water Division, Regional and Sustainable Development Department, Asia Development Bank
- **Europe:** Mykola Rapsun, President, Agency for Rational Energy-Use and Ecology (Ukraine); Jaroslav Marousek, Director, The Czech Center for Energy Efficiency; Adam Gula, Co-Chairman, The Polish Foundation for Energy Efficiency; David Green, Chief Executive Officer, United Kingdom Business Council for Sustainable Energy; Paolo Bertoldi, I.E.S. – Renewable Energies Unit, European Commission DG JRC; Richard Bradley, Head, Energy Efficiency and Environment Division, International Energy Agency (based in France); Benoit Lebot, Climate Change Technical Advisor, United National Development Programme-Global Environmental Facility (based in France); Tony Robson, Chief Executive, Knauf Insulation (based in France); Marianne Osterkorn, Executive Director, Renewable Energy & Energy Efficiency Partnership (Austria)
- **North America:** Michael Lio, Executive Director, Consumer Council of Canada; Pierre Langlois, President, Econoler; Peter Love, Chief Energy Conservation Officer, Canadian Conservation Bureau
- **South America:** Rafael Nava Uribe, ANFAD, Mexico; Pablo Realpozo, Director General, Trust Fund for Energy Savings - FIDE; Arturo Echeverria, President, Asociación de Empresas para el Ahorro de la Energía en la Edificación, A.C. (AEAE); Ernesto Heinzelmann, President, Embraco; Dr. Juan Mata Sandoval, Director General, CONAE

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International Exhibitors:

- 1E (United Kingdom)
- AEAAE- Asociación de Empresas para el Ahorro de la Energía en la Edificación, A.C. (Mexico)
- C.Q.M. Ltd. (Israel)
- Embraco - Compressores e Soluções de Refrigeração (Brazil)
- European Insulation Manufacturers Association (Eurima)
- Trust Fund for Electrical Energy Savings (FIDE) (Mexico)

When: Media Day: Monday, Nov. 12, 10 a.m.-6 p.m.

- 10 a.m.-11 a.m.: Exhibitor/sponsor news conferences with product unveilings and announcements
- 11 a.m.-4 p.m.: Opportunities for one-on-one interviews with industry, policy, and nonprofit leaders
- 4 p.m.-6 p.m.: Roundtable on Best Practices

Conference Sessions: Tuesday, Nov. 13, 8:30 a.m.-5:30 p.m.

Conference Sessions: Wednesday, Nov. 14, 9 a.m.-5 p.m.

Where: Washington D.C. Convention Center, 801 Mount Vernon Place, NW, Washington D.C. 20001
(adjacent to Mt. Vernon Square Metro stop on Green and Yellow Lines)

Media are invited to attend all of EE Global free of charge. Please register at www.eeglobalforum.com/pressroom-registration.php.

For more information, including full conference schedule of sessions and speakers, visit www.eeglobalforum.com.

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